

GROUNDS MAINTENANCE FOR ALL SEASONS



Many of *Moscarino Outdoor Creations*' warm weather clients also use them to handle snow removal and ice clearance during the winter months. This allows Moscarino's many teams to keep their eye on their clients' properties year round so they always look their best.

With over 11 years of experience in snow removal, more than 60 employees and over 60 pieces of snow clearance equipment, *Moscarino Outdoor Creations* is as in demand in the winter as they are for summer grounds maintenance for area businesses.

Snowbody Does it Better

by **Bill Yurgen**

Believe it or not, there are just a couple of short months before the days turn cold and snowflakes begin to fly. Doing research for this article I checked a few popular weather prediction web sites for the 2010-11 winter. Accu-Weather predicted the Great Lakes region to be a "battle zone" with "above average snowfall" coming to Cleveland. WeatherAdvance.com was predicting "possible more snows."

"We constantly monitor weather radar so our clients don't have to."

The bottom line is that it appears this winter will most likely outdo last winter in terms of precipitation and cold from what the early predictions suggest. If you are reading this and have an interest in how effectively the snow is removed from the commercial, industrial or retail property you are responsible for, you may want to speak to *Moscarino Outdoor Creations*. The same suggestion can be offered to homeowner and condominium associations, too.

Moscarino Outdoor Creations' crews can be seen all around this area as they go about maintaining the grounds of some pretty well admired businesses, hospitals, shopping



miniums.

The company has become the gold standard for professional, proactive grounds care—making beautifully maintained landscaping easy and affordable.

What many people don't realize is how large Moscarino has become in the snow clearance business. In the early morning, long before most of us are awake, their crews are out cleaning the parking lots and sidewalks of a great many area businesses and institutions.

Chas Moscarino explained how they do it. "We have satellite locations where we store salt throughout the area. To optimize our ability to respond rapidly to our customers' needs as soon as a major snowfall hits, we have snow management teams dedicated to the various areas we serve." These folks are definitely ready for winter.

"Snow management represents a difficult challenge that I am proud to say we have become quite good at. We've acquired some very sophisticated software that allows us to make the most efficient use of our equipment," he explained. "Our association, throughout our 11 years as a snow removal contractor, with snow management organizations like the Snow Ice Management Association (SIMA) has provided us with access to the most advanced methods used

malls, retailers, restaurants, private residential communities, and con-

in our trade. We constantly monitor weather radar so our clients don't have to. In fact, the same proactive approach that has been so successful for our landscape maintenance business has allowed our snow management business to thrive."

Having mentioned the commercial landscape maintenance side of the business, Chas went on to inform me that this has been a record year for the company allowing them to grow yet again. Thanks to a great many condominium and homeowners' organizations plus some rather healthy size commercial accounts, they handle a wide variety of customers. While their clients may vary, all receive efficient, economical and personalized service.

We invite all home or condo association board members to call us for a proposal on their 2011 maintenance or their 2010 clean-up and snow plowing.

I asked Chas if their maintenance services were performed on agreement.

"Most all of our clients prefer to work with us on an agreement basis. That way their



***Moscarino Outdoor Creations* clears everything from sidewalks to expansive commercial parking lots.**

costs are predictable and our responsibilities are spelled out," he said. "Many of our clients prefer to have the same company that maintains their grounds during warm weather handle their snow and ice clearance during the winter months. It provides them with single source responsibility and simplifies their bookkeeping. And it allows us to keep an eye on the property year round so we can be on top of what needs to be done in the next season."

Moscarino Outdoor Creations offers maintenance agreements from one to three years with impressive incentives for three-year commitments. They invite your inquiry for industrial, commercial, retail, institutional and condominium property maintenance for this winter and next year by contacting them at 440-236-9000, or by emailing them at info@moscarino.net.